



PRIVACY POLICY

MOODEX (PTY) LTD · Last updated: June 2026 · moodex.ai/privacy

This policy explains how MOODEX (PTY) LTD collects, uses and protects your personal information in compliance with the Protection of Personal Information Act (POPIA).

1. Who We Are

Moodex is operated by MOODEX (PTY) LTD, a company registered in South Africa.

Information Officer: Johan Doman

Contact: privacy@moodex.ai

2. What We Collect

Currently:

- Push notification token (for signal alerts)
- App preferences (stored locally on device)
- App version and device platform

In future (with consent):

- Email address — for account management and newsletter
- Nickname — for public scoreboard display

Automatically:

- Anonymous usage data — screens visited and frequency. No personally identifiable information included.

3. Why We Collect It (POPIA Basis)

Push notification token: Consent

Email address: Consent

Nickname: Consent

App version / platform: Legitimate interest

Anonymous usage data: Legitimate interest

4. How We Store Your Data

Your data is stored securely on Supabase (EU servers), which complies with GDPR and uses industry-standard encryption at rest and in transit. App preferences are stored locally on your device. We do not store your data on any other servers.

5. How Long We Keep It

Push notification token: Until you uninstall or withdraw consent

Email address: Until you request deletion

Nickname: Until you request deletion

Anonymous usage data: 24 months, then permanently deleted

6. Who We Share With

We do not sell, rent, or trade your personal information.

Service providers (data processing only):

- Supabase — cloud database
- Expo — push notification delivery
- Anthropic — AI news summaries (no personal data sent)
- NewsAPI — news headlines (no personal data sent)

All providers are contractually bound to protect your data.

7. Your Rights Under POPIA

You have the right to:

- Access your data
- Correct inaccurate data
- Delete your data (right to be forgotten)
- Object to processing
- Withdraw consent at any time

Email privacy@moodex.ai to exercise any right. We respond within 30 days.

8. Push Notifications

Granted by you at app install. Withdraw any time via your device **Settings > Apps > Moodex > Notifications**.

9. Newsletter & Marketing

Only sent with your explicit consent. Unsubscribe at any time via the email unsubscribe link or by emailing privacy@moodex.ai.

10. Children

Moodex is not intended for persons under 18. We do not knowingly collect data from minors. Contact privacy@moodex.ai if you believe a minor has registered.

11. Complaints

Lodge a complaint with the Information Regulator of South Africa:

Website: infoeregulator.org.za

Email: infoereg@justice.gov.za

Address: JD House, 27 Stiemens Street, Braamfontein, Johannesburg, 2001

12. Contact

privacy@moodex.ai

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